



April 2018

## Thanks a MILLION, Cincinnati!

Have you heard?  
The Cincinnati Bell Connector will reach 1 MILLION rides any day now.

In celebration, we surprised one lucky rider, Angie J., today with a Millionth Ride Prize Package that included a one-year Platinum "Ride Anytime" Pass courtesy of Cincinnati Bell, as well as:



- \* 21C Museum Hotel - overnight stay
- \* Broadway Series/Aronoff Center - Two tickets to "The King & I"
- \* Cincinnati Cyclones - Four game tickets, T-shirt, cup and more
- \* Cincinnati Reds - Four field box tickets, bobble heads, hats, and more
- \* Cincinnati Shakespeare Company - Two tickets to "A Funny Thing Happened on the Way to the Forum"
- \* Contemporary Arts Center - Souvenir cloth bag and buttons
- \* CSO/Pops - Four tickets to Pops July 4th concert at Riverbend
- \* Downtown Cincinnati Inc. - \$50 gift card & Rookwood tile
- \* Findlay Market - Cookbook and bag
- \* Prime - \$50 gift card
- \* Richter & Phillips Jewelers - Jewelry cleaner and coupon
- \* Rhinegeist - T-shirt, pint glasses and more

There's still a chance for you to win! Follow us on Twitter and Facebook all week long for a chance to win prizes every day next week in celebration of this special milestone.

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## Cirque du Soleil comes to Cincinnati



After thrilling more than 8 million people worldwide, Cirque du Soleil's CORTEO will visit Cincinnati at the U.S. Bank Arena (Stop #1, Cincinnati Cyclones station) for a limited run of six performances, from May 3 to 6, 2018.

In advance of the performances, Cirque du Soleil performers will be on the Cincinnati Bell Connector on May 2, traveling around downtown and Over-the-Rhine, offering streetcar riders a sneak peak at CORTEO.

For information about where to find the performers and how you could win **free tickets to the show**, be sure to follow the Cincinnati Bell Connector on [Facebook](#) and [Twitter](#).

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## Make the Cincinnati Bell Connector part of your Earth Day plans

Powered entirely by electricity, the Cincinnati Bell Connector is the perfect environmentally friendly transportation option, so be sure to hop on board April 22 and make the streetcar part of your Earth Day.



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## Connect to the Reds all season long



The start of baseball season brought with it a bump in streetcar ridership as Reds fans made their way to Great American Ball Park for Opening Day.

The Cincinnati Bell Connector provided 4,168 rides on Opening Day, March 30. On Saturday, March 31, the streetcar logged another 3,017 rides.

With stops just steps from all the attractions in OTR, Downtown and The Banks, including Great American Ball Park (Stop #1, Cincinnati Cyclones station), it's easy to make the Cincinnati Bell Connector part of every game day experience.

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## Business Spotlight

As we celebrate 1 million rides on the Cincinnati Bell Connector, we want to take the opportunity to thank our naming rights sponsor, Cincinnati Bell. In addition to helping make Cincinnati's streetcar possible, Cincinnati Bell also offers the fastest internet in town. If you're not already a customer, check out [cincinnatiBell.com](http://cincinnatiBell.com) and check out all of their plan options.



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## Find the Latest Streetcar Ridership Information Online



Looking for monthly ridership reports? Information about the Cincinnati Bell Connector's ridership figures and financials are always available online [here](#).

Now, weekly ridership numbers will be posted every Wednesday.

Daily ridership reports are available online at

[cincinnatiBellconnector.com](http://cincinnatiBellconnector.com).

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## To Eat, See, Do... Ride the Streetcar

Hop on the streetcar to get you to this month's top destinations:

- Cincinnati Reds v. St. Louis Cardinals, Great American Ball Park, April 12-15, Cincinnati Cyclones Station #1
- ArtsWave Art Walks, OTR, April 14, Stations #6, 7, 8, 9, 13, 14



- The King & I, Aronoff Center for the Arts, through April 22, Aronoff Center Station #17
- Adam Sandler with Rob Schneider, Taft Theatre, April 21, Cincinnati Cyclones Station #1

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## Skip the Lines, Pay with Cincy EZRide

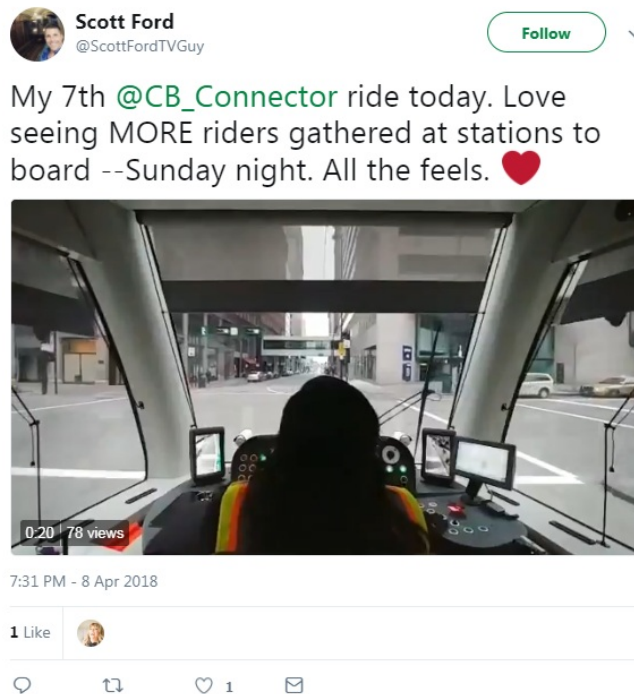


Join the more than 27,000 people who have downloaded the FREE [Cincy EZRide app](#) to pay their streetcar fare from the palm of their hand!

Don't get stuck in line at the ticket vending machines, quickly pay fare for as many people as you like on your smartphone and ride with ease! Available on Android and iOS.

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## Post of the Month



Tag Cincinnati Bell Connector on social media when you're riding the streetcar. You just may make the **Cincinnati Bell Connector** newsletter!

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## Connect with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector**



/CBConnector



@cb\_connector

[www.CincinnatiBellConnector.com](http://www.CincinnatiBellConnector.com)



Sharing this newsletter?

Be sure you invite them to click the "Sign Up" button!

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