

June 2018

Volunteers Needed

We're looking for volunteers to participate in a live streetcar emergency drill Thursday, June 14-15 from 11 p.m. to approximately 2 a.m. Volunteers will be asked to play various roles relevant to an emergency (injured passenger, panicked bystander, etc.) to allow first responders, SORTA, Transdev and City staff to test emergency procedures. The exact scenario will be revealed upon arrival.

Participants will meet at 11 p.m. for instructions and a safety briefing and will be transported to the scene of the drill.

If you are interested in participating as an actor or know someone who is looking to make their acting debut, please email hnorris@go-metro.com and be sure to help spread the word.

Ride with Pride

Cincinnati Pride Parade and Festival is happening June 23! Watch the parade step off at 11 a.m. from the corner of 7th and Central, then head south on the Cincinnati Bell Connector to check out the festival from noon to 9 p.m. Head over to the Cincinnati Pride website for more details.



Dump the Pump

Did you know every \$1 invested in public transportation generates \$4 in economic returns? Commit to dump the pump on June 21 in honor of National Dump the Pump Day and hop onboard the Cincinnati Bell Connector.



Bike Month on the Streetcar



Bike Month may be over, but it's always a good time to bike-and-ride on the Connector. We caught up with Cincinnati Bell Connector rider and Downtown resident Bob Schwartz to see how he uses the streetcar to make the most of his bike rides.

Business Spotlight: The Richter & Phillips Co.

Conveniently located downtown just steps from the Cincinnati Bell Connector, **The Richter & Phillips Co.** has been one of downtown Cincinnati's most trusted jewelers for over 100 years. Their selection includes some of the world's most popular jewelry and pieces from renowned watch designers.



Find the latest streetcar ridership information online



Cincinnati Bell Connector ridership information is always available online <u>here</u>.

Now, weekly ridership numbers are posted every Wednesday.

Did you ride today?

To Eat, See, Do... Ride the Streetcar

Hop on the streetcar to get you to this month's top destinations:

- Weekend Workout, Washington Park, June 9, Washington Park Station #14,
 14th & Elm Station #8
- Ride Cincinnati, Sawyer Point & Yeatman's Cove, June 10, Cincinnati Cyclones Station #1
- Cincinnati Taste of the NFL, Paul Brown Stadium, June 13, Cincinnati Cyclones Station #1
- World Cup Watch Party, Fountain Square, June 17, Fountain Square Station #18

Skip the Lines, Pay with Cincy EZRide



Join the more than 27,000 people who have downloaded the FREE <u>Cincy EZRide app</u> to pay their streetcar fare from the palm of their hand!

Don't get stuck in line at the ticket vending machines, quickly pay fare for as many people as you like on your smartphone and ride with ease! Available on Android and iOS.

Post of the Month



#SPRINGinCINCY is heating up and we are all about cooling you off with our Locals Brews package, featuring two of Taft's Ale House's new brews: Cherrywood Amber and Skronk Juice. Kick off your stay with a bar snack from Metropole and two Taft creations plus two Taft pint glasses to take home. Two all day passes on Cincinnati Bell Connector delivers you to several of our local brewers. Sleep off your adventure burrowed into one of our highly-rated mattress and then top it all off with \$30 to spend on breakfast at Metropole. Book online now http://bit.ly/2rZZ3MW or call 513.578.6615 today!



Tag Cincinnati Bell Connector on social media when you're riding the streetcar. You just may make the **Cincinnati Bell Connector** newsletter!

Connect with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector**



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Be sure you invite them to click the "Sign Up" button!